# FACULTY APPOINTMENTS

# assistant research professor, office of digital humanities

brigham young university, provo, ut 2023—present

# lecturer, university writing program

university of california, davis, ca 2016—present

# assistant professor, digital humanities

iowa state university, ames, ia 2011-2016

# faculty, graduate program in human computer interaction

iowa state university, ames, ia 2013-2016

## assistant professor, writing, rhetoric & new media

old dominion university. norfolk, va 2007-2011

# ADMINISTRATIVE APPOINTMENTS

## uc davis

[2019-2022] associate director, graduate writing across the curiculum

[2019-2022] web & social media coordinator, university writing program

## iowa state university

[2012-2016] faculty advisor, graduate student technology group

[2014-2016] internship coordinator for profession writing

## old dominion university

[2009-2011] co-director, center for mediated experience

[2009–2011] college of arts & letters. server administrator

[2009-2011] department web master. department of english

## EDUCATION

# ph.d. in writing studies (new media & medieval rhetoric)

university of illinois, urbana-champaign. urbana, il 2008

# master of arts in english (composition & medieval literature)

california state university, east bay. hayward, california 1998

## bachelor of arts in classical literature & creative writing

university of california, san diego. la jolla, california

#### TEACHING

# brigham young university (2023—present)

digital humanities & tecnologies 215: introduction to digital humanities digital humanities & tecnologies 250: web publishing

# university of california, davis (2016-present)

university writing 7: pracwtices in college reading & writing

university writing 101: advanced composition university writing 102B: biological sciences university writing 104A: business writing university writing 104T: technical writing

university writing 110: designing the user experience

university writing 298: graduate writing in the humanities and social sciences

# iowa state university (2011 - 2016)

english 150: critical thinking & communication

english 250: written, oral, visual, & electronic composition

english 313: rhetorical website design

english 350: rhetorical traditions

- digital rhetoric

- rhetoric of social media

english 477: seminar in technical communication

- information architecture

user experience

english 500: teaching multimodal composition

english 503: composition theory

teaching with technology

english 505: user experience architecture & testing

english 508: writing for academic publication

print journals

- multimedia journals

english 542: production processes for technical documents hci 596: emerging practices in human-computer interaction

- user experience

contextual inquiry

usability testing

# old dominion university (2007-2011)

english 110c: freshman composition

english 131: introduction to technical & scientific writing

english 307: digital writing

english 403/503: medieval literature

english 439/539: writing in electronic environments

english 473/573: writing with video

english 665: teaching writing with technology

english 701: texts & technologies

english 766/866: new media theory & practice I english 771/871: new media theory & practice II

english 891: writing with sound english 892: dissertation seminar english 794/894: seminar in new media

# university of illinois, urbana-champaign (2000 – 2007)

academic reading, bridge transition program

business & technical writing 263: multimedia writing & design

business & technical writing 271: persuasion

english 482: writing technologies rhetoric 100: rhetoric tutorial rhetoric 101: college writing rhetoric 102: college writing

rhetoric 105: principles of composition for art & design majors

# riverside community college (2000)

english 50 A: basic composition

english 60 A: english fundamentals: sentence to paragraph

# california state university, east bay (1997-1998)

english 801: intensive learning experience in writing I english 802: intensive learning experience in writing II english 803: intensive learning experience in writing III

english 806: english for non-native speakers III

english 920: developmental writing II

#### **PUBLICATIONS**

# book chapters

[forthcoming] gossett, kathie. "advising new types of dissertations: a primer for faculty and administrators." the new dissertation. mla press.

[2021] gossett, kathie & potts, liza. "#digidiss: a project exploring digital dissertation policies, practices, & archiving." shaping the digital dissertation: topics in knowledge production. eds. virginia kuhn & anke finger. open book publishers.

[2011] hall, ashley e.& gossett, kathie. "parody & penalty: when does composition become criminal?" *copy(write)*. eds. danielle nicole devoss, martine rife & shaun slattery. parlor press.

[2010] lovett, maria, purdy, james p, gossett, kathie & lamanna, carrie. "writing with video: what happens when composition comes off the page? reading & writing new media. eds. ball, cheryl e. & kalmbach, james.

## peer reviewed articles/webtexts

[2018] gossett, kathie. "creating a ux curriculum: multidisciplinary courses in technical writing programs." proceedings of the 36th acm international conference on the design of communication. acm sigdoc.

[2015] gossett, kathie. "designing an archive for born-digital dissertations." proceedings of the 33rd acm international conference on the design of communication. acm sigdoc.

[2013] gossett, kathie, getto, guiseppe, potts, liza, & salvo, michael. "teaching ux: designing programs to train the next generation of ux experts." proceedings of the 31st acm international conference on the design of communication. acm sigdoc.

[2012] gossett, kathie. "technical communication & project management." proceedings of the 30th acm international conference on the design of communication. acm sigdoc.

[2011] gossett, kathie, ball, cheryl & eyman, doug. "kairos-ojs plugin project: tools for scholarly multimedia." proceedings of the 29th acm international conference on the design of communication. acm sigdoc.

[2002] gossett, kathie, lamanna, carrie a., squier, joseph & walker, joyce. "[continuing to] mind the gap: teaching image & text in new media spaces." kairos: rhetoric, technology, pedagogy. 7(3). <a href="http://kairos.technorhetoric.net/7.3/binder2.html?coverweb/Gossett/index.html">http://kairos.technorhetoric.net/7.3/binder2.html?coverweb/Gossett/index.html></a>

# non-peer reviewed articles/webtexts

[2013] gossett, kathie. "a place to begin: digital dissertations as a form of digital publishing." mediacommons. <a href="http://mediacommons.futureofthebook.org/question/what-are-new-insights-digital-publishing/response/place-begin-digital-dissertations-form-di">http://mediacommons.futureofthebook.org/question/what-are-new-insights-digital-publishing/response/place-begin-digital-dissertations-form-di</a> [invited]

[2008] stolley, karl, eyman, doug & gossett, kathie. "the whys & wherefores of the 3rd kairos design." kairos: rhetoric, technology, pedagogy. 13(1). <a href="http://kairos.technorhetoric.net/13.1/loggingon/redesign.html">http://kairos.technorhetoric.net/13.1/loggingon/redesign.html</a>

# white paper

[2013] gossett, kathie, & potts, liza. "final report to the neh on the digital humanities start-up level 1 grant: building an open-source archive for born digital dissertations." whitepaper. <a href="https://bit.ly/3lxxODr">https://bit.ly/3lxxODr</a>

# work in progress

[in progress] gossett, kathie. going medieval on digital media: memory, design, and experience in multimodal texts. monograph.

[revise & resubmit] gossett, kathie. "experiencing rhetoric: what user experience can learn from early gothic cathedrals." design communication guarterly. webtext.

## design activities

[2020-present] ux designer & web developer. university writing program website. [2018] video editor. in potts, liza, beattie, melissa, dallaire, emily, grimes, katie, & turner, kelly. participatory memory: fandom experiences across time and space. enculturation: intermezzo.

[2012] director. design & development workshop for digital dissertation archive.

[2011] video producer. contextual inquiry & grounded theory. in neff, joyce, potts, liza & whithaus, carl. "collaborative methodologies for new media research: using grounded theory & contextual inquiry." in laura mcgrath (ed.), collaborative approaches to the digital. logan, ut: computers and composition digital press/utah state up.

[2010] ux team lead. anthologize, wordpress plugin.

[2009-2016] designer/project manager. kairos: rhetoric, technology, pedagogy. opensource editorial backend.

[2009—2011] designer/producer. the center for mediated experience website. old dominion university.

[2009–2011] designer/producer. english ph.d. website. old dominion university.

[2007—2008] user experience/project manager. kairos: rhetoric, technology, pedagogy. interface redesign.

## software

[2010 & 2012] anthologize. user experience and design team lead.

[2009-2012] kairos/open journal system multimedia editorial plugins. project manager/user experience and design.

#### **GRANTS**

[2012] building an opensource archive for born digital dissertations. digital digital humanities start up grant, level 1. national endowment for the humanities. co-pi [with liza potts], \$25,000.

[2011] identifying & archiving socially important conversations in the social web. old dominion university multidisciplinary seed grant. co-pi (with michael nelson, michele weigle, and liza potts), \$54,000. funded.

[2010] building a better back-end: editor, author & reader tools for scholarly multimedia. digital humanities start up grant, level 2. national endowment for the humanities. co-pi [with cheryl ball & doug eyman], \$50,000.

[2010] one week | one tool. digital humanities summer institute. the center for history and new media and the national endowment for the humanities, office of digital humanities. participant, \$1000.

# PRESENTATIONS [SELECTED]

[2022] advising digital dissertations: opportunities, challenges, and pitfalls. modern language association conference. washington, d.c.

[2018 may] building frameworks for coding, writing, and publishing a digital book. computers & writing conference. washington, d.c.

[2018 august] creating a ux curriculum: multidisciplinary courses in technical writing programs. 36th acm international conference on the design of communication. milwaukee, wi.

[2017 october] creating digital scholarship: a demo of how wide built a digital book using scalar and project management tools. humanities, arts, science, & technology alliance & collatoratory conference. orlando, fl.

[2016 may] experiencing rhetoric: what user experience can learn from early gothic cathedrals. computers & writing conference. rochester, ny.

[2015 may] transforming the dissertation: models, questions, & next steps. humanities, arts, science, & technology alliance & collatoratory conference. east lansing, mi.

[2015 may] building connections across dh & computers & writing: a hastac/c&w simulcast/cross-conferece dialog. humanities, arts, science, & technology alliance & collatoratory conference. east lansing, mi.

[2015 july] digital dissertations: defining, architecting, sustaining (with dr. liza potts). research in the digital age symposium. trinity college, ireland. [invited]

[2014 january] beyond the protomonograph: new models for the dissertation. modern language association. chicago, il.

[2013 october] using social media in the classroom. association of internet researchers conference 2014 (#ir14). denver, co.

[2013 september] teaching ux: designing programs to train the next generation of ux experts. 31st acm international conference on the design of communication. greenville, nc.

[2013 march] new directions in technical communication: user experience. 18th annual association of teachers of technical writing conference. las vegas, nv.

[2013 january] rebooting the dissertation. modern language association. boston, ma.

[2012 october] technical communication & project management. 30th acm international conference on the design of communication. seattle, wa.

[2011 october] kairos-ojs plugin project: tools for scholarly multimedia. 29th acm international conference on the design of communication. pisa, italy.

[2011 september] kairos-ojs plugin project: tools for scholarly multimedia. public knowledge project conference. berlin, germany.

[2011 april] making a case for tenure & promotion within/outside rhetoric & composition. conference on college composition & communication. atlanta, ga

[2010 april] entering the q continuum: memory and temporal mechanics. conference on college composition & communication. louisville, ky.

[2010 april] tweetagogy. association for teachers of technical writing conference. louisville, ky.

[2010 march] tenure and promotion for digital media scholars. computers and writing online.

[2009 june] revisioning graduate school education for 21st century composition scholars. computers & writing conference. davis, ca.

[2009 march] making .wavs: basic writers 'drop-in' on freshman writers. conference on college composition & communication. san francisco, ca.

[2008 october] the rhetoric of code. the thomas r. watson conference on rhetoric & composition. university of louisville. louisville, kentucky.

## AWARDS

[2009] computers & composition michelle kendrick outstanding digital production/scholarship award for the redesign of kairos.

[2009] teaching with technology award, old dominion university.

[2008] best journal design, kairos. council of editors of learned journals.

## SERVICE

## department

[2012-2016] isucomm committee. department of english, iowa state university.

[2012-2016] isucomm technology committee. department of english, iowa state university.

[2012-2015] professional writing internship coordinator. department of english. iowa state university.

[2011-2013] new media committee. department of english, iowa state university.

[2010-2011] technology committee [chair]. department of english, old dominion

university.

[2010-2011] ph.d. advisory committee. department of english, old dominion university.

[2009-2010] faculty council. department of english, old dominion university.

[2008-2009] rhetoric hiring committee. department of english, old dominion university.

[2008-2009] digital humanities hiring committee. department of english, old dominion university.

[2007-2008] modern & contemporary british literature committee. department of english, old dominion university.

[2007-2009] multimedia technology & teletechnet committee. department of english, old dominion university.

# college

[2010] college technology committee. college of arts & letters, old dominion university.

[2007-2008] ph.d. in digital media committee. college of arts & letters, old dominion university.

# university

[2012-2013] center for excellence in the arts & humanities committee. iowa state university.

[2009] learning commons/mutlimedia lab committee. university library, old dominion university.

## national/international

[2014-2015] conference chair. 33rd acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2013-2014] conference chair. 32nd acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2013] program chair. 31st acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2012-2013] secretary/treasurer. association for computing machinery, special interest group on the design of communication

[2008-2013] associate editor, kairos: rhetoric, technology, pedagogy.

[2003-2010] cccc committee on computers in composition & communication task force. national council of teachers of english.

#### MENTORING

#### dissertations

[2017] committee member. brian lutz. "composing millenials: toward understanding millennial myths & identity." iowa state university.

[2017] committee member. kathleen rose. "indistinct boundaries & intersections: the role of threshold connects & disposetion in students with early college credit." iowa state university.

[2016] committee member. thomas lindsley. "communicating distrust: three cases." iowa state university.

[2016] committee member. lynn mccool. "humanizing advanced communication online writing instruction: developing social presence to communicate, collaborate, & connect." iowa state university.

[2015] committee member. eric york. "programmatic knowledge management: technology, literacy, & access in 21st century writing programs." iowa state university.

[2014] committee member. robert watkins. "using comic theory to teach professional writing." iowa state university.

[2013] committee member. david jones. "designing co-creative networks in games: agency, policy, and economy." old dominion university.

[2011] committee member. david niedergeses. "the social construction of collaborative environments." iowa state university.

[2011] committee member. tiffani bryant. "namaste: pedagogical methods for designing yoga & art experiences for/with teen participants." old dominion university.

[2010] committee member. elizabeth vincelette. "digital archives & the anatomy of the database." old dominion university, august 2010.

[2009] teaching multimodal composing, erin pastore, old dominion university.

## theses

[2015] chair, digital master's project. derek hanson. iowa state university.

[2015] member, master's thesis. kari fokken. iowa state university.

[2014] chair, master's thesis. kaylee browning. iowa state university.

[2014] member, master's thesis. kylie jacobsen. iowa state university

[2013] member, master's thesis. victoria lopez. iowa state university.

[2013] chair, master's thesis. mary speckhard. iowa state university.

[2011] member, master's comprehensive committee. carrie gantt. old dominion university.

[2011] chair, master's multimedia portfolio. sarah baldwin guy. old dominion university.

[2010] chair, master's multimedia portfolio. tiffany santana. old dominion university.

[2009] member, master's comprehensive committee. brianna easter. old dominion university.

[2009] chair, master's comprehensive committee. ashley hall. old dominion university.

[2008] member, master's comprehensive committee. megan edwards. old dominion university.

[2008] member, master's comprehensive committee. kate sullivan. old dominion university.

[2008] member, master's comprehensive committee. jennifer hoyt. old dominion university.

[2008] member, master's comprehensive committee. tracy jewett. old dominion university.

[2008] member, master's comprehensive committee. kimberley tilford. old dominion university.

# independent studies

[summer 2010] new media pedagogy. dave jones. old dominion university.

[spring 2008] medieval rhetoric. daniel cutshaw. old dominion university.

[fall 2008] publishing design. ashley hall. old dominion university.

#### **MEMBERSHIPS**

acm: association for computing machinery

attw: association of teachers of technical writing

lux: ladies that ux, salt lake

mla: modern language association

sigdoc: acm special interest group on design of communication

## INDUSTRY EXPERIENCE

## consulting

dearadh consultancy, 2018-present. principal, user experience, design, technical writing

lifedash, 2010-2011. user experience

miles amen & associates, 2000-2007. usability, user experience, technical writing

## salaried

kaiser permanente, national clinical systems, 1998-2000. project manager, national y2k integration

kaiser permanente, california clinical systems, 1997-1998. project manager, user centered design, usability

science applications international corporation, 1995-1997. project manager, user centered design, web designer, senior information architect

castle rock consulting, 1992-1995. project manager, user centered design, usability, information architect, technical writing