



FACULTY
APPOINTMENTS

lecturer, university writing program

university of california, davis, ca
2016—present

assistant professor, digital humanities

iowa state university, ames, ia
2011—2016

faculty, graduate program in human computer interaction

iowa state university, ames, ia
2013—2016

assistant professor, writing, rhetoric & new media

old dominion university, norfolk, va
2007—2011

ADMINISTRATIVE
APPOINTMENTS

uc davis

[2019-2022] associate director, graduate writing across the curriculum

[2019-2022] web & social media coordinator, university writing program

iowa state university

[2012-2016] faculty advisor, graduate student technology group

[2014-2016] internship coordinator for profession writing

old dominion university

[2009-2011] co-director, center for mediated experience

[2009—2011] college of arts & letters. server administrator

[2009—2011] department web master. department of english

EDUCATION

ph.d. in writing studies (new media & medieval rhetoric)

university of illinois, urbana-champaign. urbana, il
2008

master of arts in english (composition & medieval literature)

california state university, east bay. hayward, california
1998

bachelor of arts in classical literature & creative writing

university of california, san diego. la jolla, california

PUBLICATIONS

book chapters

[forthcoming] gossett, kathie. “advising new types of dissertations: a primer for faculty and administrators.” *the new dissertation*. mla press.

[2021] gossett, kathie & potts, liza. “#digidiss: a project exploring digital dissertation policies, practices, & archiving.” *shaping the digital dissertation: topics in*

knowledge production. eds. virginia kuhn & anke finger. open book publishers.

[2011] hall, ashley e.& gossett, kathie. “parody & penalty: when does composition become criminal?” *copy(write)*. eds. danielle nicole devoss, martine rife & shaun slattery. parlor press.

[2010] lovet, maria, purdy, james p, gossett, kathie & lamanna, carrie. “writing with video: what happens when composition comes off the page?” *reading & writing new media*. eds. ball, cheryl e. & kalmbach, james.

peer reviewed articles/webtexts

[2018] gossett, kathie. “creating a ux curriculum: multidisciplinary courses in technical writing programs.” proceedings of the 36th acm international conference on the design of communication. acm sigdoc.

[2015] gossett, kathie. “designing an archive for born-digital dissertations.” proceedings of the 33rd acm international conference on the design of communication. acm sigdoc.

[2013] gossett, kathie, getto, guiseppe, potts, liza, & salvo, michael. “teaching ux: designing programs to train the next generation of ux experts.” proceedings of the 31st acm international conference on the design of communication. acm sigdoc.

[2012] gossett, kathie. “technical communication & project management.” proceedings of the 30th acm international conference on the design of communication. acm sigdoc.

[2011] gossett, kathie, ball, cheryl & eyman, doug. “kairos-ojs plugin project: tools for scholarly multimedia.” proceedings of the 29th acm international conference on the design of communication. acm sigdoc.

[2002] gossett, kathie, lamanna, carrie a., squier, joseph & walker, joyce. “[continuing to] mind the gap: teaching image & text in new media spaces.” *kairos: rhetoric, technology, pedagogy*. 7(3). <<http://kairos.technorhetoric.net/7.3/binder2.html?coverweb/Gossett/index.html>>

non-peer reviewed articles/webtexts

[2013] gossett, kathie. “a place to begin: digital dissertations as a form of digital publishing.” mediacommons. <<http://mediacommons.futureofthebook.org/question/what-are-new-insights-digital-publishing/response/place-begin-digital-dissertations-form-di>> [invited]

[2008] stolley, karl, eyman, doug & gossett, kathie. “the whys & wherefores of the 3rd kairos design.” *kairos: rhetoric, technology, pedagogy*. 13(1). <<http://kairos.technorhetoric.net/13.1/loggingon/redesign.html>>

white paper

[2013] gossett, kathie, & potts, liza. “final report to the neh on the digital humanities start-up level 1 grant: building an open-source archive for born digital dissertations.” whitepaper. <<https://bit.ly/3lxxODr>>

work in progress

[in progress] gossett, kathie. going medieval on digital media: memory, design, and experience in multimodal texts. monograph.

[revise & resubmit] gossett, kathie. “experiencing rhetoric: what user experience can learn from early gothic cathedrals.” design communication quarterly. webtext.

design activities

[2020-present] ux designer & web developer. university writing program website.

[2018] video editor. in potts, liza, beattie, melissa, dallaire, emily, grimes, katie, & turner, kelly. participatory memory: fandom experiences across time and space. enculturation: intermezzo.

[2012] director. design & development workshop for digital dissertation archive.

[2011] video producer. contextual inquiry & grounded theory. in neff, joyce, potts, liza & whithaus, carl. “collaborative methodologies for new media research: using grounded theory & contextual inquiry.” in laura mcgrath (ed.), collaborative approaches to the digital. logan, ut: computers and composition digital press/ utah state up.

[2010] ux team lead. anthologize, wordpress plugin.

[2009-2016] designer/project manager. kairos: rhetoric, technology, pedagogy. opensource editorial backend.

[2009—2011] designer/producer. the center for mediated experience website. old dominion university.

[2009—2011] designer/producer. english ph.d. website. old dominion university.

[2007—2008] user experience/project manager. kairos: rhetoric, technology, pedagogy. interface redesign.

software

[2010 & 2012] anthologize. user experience and design team lead.

[2009-2012] kairos/open journal system multimedia editorial plugins. project manager/user experience and design.

GRANTS

[2012] building an opensource archive for born digital dissertations. digital digital humanities start up grant, level 1. national endowment for the humanities. co-pi [with liza potts], \$25,000.

[2011] identifying & archiving socially important conversations in the social web. old dominion university multidisciplinary seed grant. co-pi (with michael nelson, michele weigle, and liza potts), \$54,000. funded.

[2010] building a better back-end: editor, author & reader tools for scholarly multimedia. digital humanities start up grant, level 2. national endowment for the humanities. co-pi [with cheryl ball & doug eyman], \$50,000.

[2010] one week | one tool. digital humanities summer institute. the center for history and new media and the national endowment for the humanities, office of digital humanities. participant, \$1000.

AWARDS

[2009] computers & composition michelle kendrick outstanding digital production/scholarship award for the redesign of kairos.

[2009] teaching with technology award, old dominion university.

[2008] best journal design, kairos. council of editors of learned journals.

TEACHING

university of california, davis (2016—present)

first year seminar

- popular medievalism: exploring medieval tales in modern media
- sonic literacies and media activism

university writing 7: practices in college reading & writing

university writing 101: advanced composition

university writing 102B: biological sciences

university writing 104T: technical writing

university writing 110: user experience

- designing the user experience
- user research
- writing for ux

university writing 298: graduate writing in the humanities and social sciences

iowa state university (2011—2016)

english 150: critical thinking & communication

english 250: written, oral, visual, & electronic composition

english 313: rhetorical website design

english 350: rhetorical traditions

- digital rhetoric
- rhetoric of social media

english 477: seminar in technical communication

- information architecture
- user experience

english 500: teaching multimodal composition

english 503: composition theory

- teaching with technology

english 505: user experience architecture & testing

english 508: writing for academic publication

- print journals
- multimedia journals

english 542: production processes for technical documents

hci 596: emerging practices in human-computer interaction

- user experience
- contextual inquiry
- usability testing

old dominion university (2007—2011)

english 110c: freshman composition

english 131: introduction to technical & scientific writing

english 307: digital writing

english 403/503: medieval literature

english 439/539: writing in electronic environments

english 473/573: writing with video

english 665: teaching writing with technology

english 701: texts & technologies

english 766/866: new media theory & practice I
english 771/871: new media theory & practice II
english 891: writing with sound
english 892: dissertation seminar
english 794/894: seminar in new media

university of illinois, urbana-champaign (2000–2007)

academic reading, bridge transition program
business & technical writing 263: multimedia writing & design
business & technical writing 271: persuasion
english 482: writing technologies
rhetoric 100: rhetoric tutorial
rhetoric 101: college writing
rhetoric 102: college writing
rhetoric 105: principles of composition for art & design majors

riverside community college (2000)

english 50 A: basic composition
english 60 A: english fundamentals: sentence to paragraph

california state university, east bay (1997–1998)

english 801: intensive learning experience in writing I
english 802: intensive learning experience in writing II
english 803: intensive learning experience in writing III
english 806: english for non-native speakers III
english 920: developmental writing II

**PRESENTATIONS
[SELECTED]**

[2022] advising digital dissertations: opportunities, challenges, and pitfalls. modern language association conference. washington, d.c.

[2018 may] building frameworks for coding, writing, and publishing a digital book. computers & writing conference. washington, d.c.

[2018 august] creating a ux curriculum: multidisciplinary courses in technical writing programs. 36th acm international conference on the design of communication. milwaukee, wi.

[2017 october] creating digital scholarship: a demo of how wide built a digital book using scalar and project management tools. humanities, arts, science, & technology alliance & collatoratory conference. orlando, fl.

[2016 may] experiencing rhetoric: what user experience can learn from early gothic cathedrals. computers & writing conference. rochester, ny.

[2015 may] transforming the dissertation: models, questions, & next steps. humanities, arts, science, & technology alliance & collatoratory conference. east lansing, mi.

[2015 may] building connections across dh & computers & writing: a hastac/c&w simulcast/cross-conference dialog. humanities, arts, science, & technology alliance & collatoratory conference. east lansing, mi.

[2015 july] digital dissertations: defining, architecting, sustaining (with dr. liza potts). research in the digital age symposium. trinity college, ireland. [invited]

[2014 january] beyond the protomonograph: new models for the dissertation. modern language association. chicago, il.

[2013 october] using social media in the classroom. association of internet researchers conference 2014 (#ir14). denver, co.

[2013 september] teaching ux: designing programs to train the next generation of ux experts. 31st acm international conference on the design of communication. greenville, nc.

[2013 march] new directions in technical communication: user experience. 18th annual association of teachers of technical writing conference. las vegas, nv.

[2013 january] rebooting the dissertation. modern language association. boston, ma.

[2012 october] technical communication & project management. 30th acm international conference on the design of communication. seattle, wa.

[2011 october] kairos-ojs plugin project: tools for scholarly multimedia. 29th acm international conference on the design of communication. pisa, italy.

[2011 september] kairos-ojs plugin project: tools for scholarly multimedia. public knowledge project conference. berlin, germany.

[2011 april] making a case for tenure & promotion within/outside rhetoric & composition. conference on college composition & communication. atlanta, ga

[2010 april] entering the q continuum: memory and temporal mechanics. conference on college composition & communication. louisville, ky.

[2010 april] tweetagogy. association for teachers of technical writing conference. louisville, ky.

[2010 march] tenure and promotion for digital media scholars. computers and writing online.

[2009 june] revisioning graduate school education for 21st century composition scholars. computers & writing conference. davis, ca.

[2008 october] the rhetoric of code. the thomas r. watson conference on rhetoric & composition. university of louisville. louisville, kentucky.

SERVICE **department**

[2012-2016] isucomm committee. department of english, iowa state university.

[2012-2016] isucomm technology committee. department of english, iowa state university.

[2012-2015] professional writing internship coordinator. department of english. iowa state university.

[2011-2013] new media committee. department of english, iowa state university.

[2010-2011] technology committee [chair]. department of english, old dominion university.

[2010-2011] ph.d. advisory committee. department of english, old dominion university.

[2009-2010] faculty council. department of english, old dominion university.

[2008-2009] rhetoric hiring committee. department of english, old dominion university.

[2008-2009] digital humanities hiring committee. department of english, old dominion university.

[2007-2008] modern & contemporary british literature committee. department of english, old dominion university.

[2007-2009] multimedia technology & teletechnet committee. department of english, old dominion university.

college

[2010] college technology committee. college of arts & letters, old dominion university.

[2007-2008] ph.d. in digital media committee. college of arts & letters, old dominion university.

university

[2012-2013] center for excellence in the arts & humanities committee. iowa state university.

[2009] learning commons/multimedia lab committee. university library, old dominion university.

national/international

[2014-2015] conference chair. 33rd acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2013-2014] conference chair. 32nd acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2013] program chair. 31st acm international conference on the design of communication. association for computing machinery, special interest group on the design of communication.

[2012-2013] secretary/treasurer. association for computing machinery, special interest group on the design of communication

[2008-2013] associate editor, kairos: rhetoric, technology, pedagogy.

[2003-2010] cccc committee on computers in composition & communication task force. national council of teachers of english.

MENTORING

dissertations

[2017] chair. brian lutz. "composing millenials: toward understanding millennial myths & identity." iowa state university.

[2017] committee member. kathleen rose. "indistinct boundaries & intersections: the role of threshold connects & disposition in students with early college credit." iowa state university.

[2016] chair. thomas lindsley. "communicating distrust: three cases." iowa state university.

[2016] committee member. lynn mccoool. "humanizing advanced communication online writing instruction: developing social presence to communicate, collaborate, & connect." iowa state university.

[2015] chair. eric york. "programmatically knowledge management: technology, literacy, & access in 21st century writing programs." iowa state university.

[2014] committee member. robert watkins. "using comic theory to teach professional writing." iowa state university.

[2013] committee member. david jones. "the user experience of participation: tracing the intersection of sociotechnical design and Cultural practice in digital ecosystems." old dominion university.

[2011] outside committee member. david niedergeses. "the social construction of collaborative environments." iowa state university.

[2011] committee member. tiffani bryant. "namaste: pedagogical methods for designing yoga & art experiences for/with teen participants." old dominion university.

[2009] committee member. erin pastore. "teaching multimodal composing." old dominion university.

theses

[2015] chair, digital master's project. derek hanson. iowa state university.

[2015] member, master's thesis. kari fokken. iowa state university.

[2014] chair, master's thesis. kaylee browning. iowa state university.

[2014] member, master's thesis. kylie jacobsen. iowa state university.

[2013] member, master's thesis. victoria lopez. iowa state university.

[2013] chair, master's thesis. mary speckhard. iowa state university.

[2011] member, master's comprehensive committee. carrie gantt. old dominion university.

[2011] chair, master's multimedia portfolio. sarah baldwin guy. old dominion university.

[2010] chair, master's multimedia portfolio. tiffany santana. old dominion university.

[2009] member, master's comprehensive committee. brianna easter. old dominion university.

[2009] chair, master's comprehensive committee. ashley hall. old dominion university.

[2008] member, master's comprehensive committee. megan edwards. old dominion university.

[2008] member, master's comprehensive committee. kate sullivan. old dominion university.

[2008] member, master's comprehensive committee. jennifer hoyt. old dominion university.

[2008] member, master's comprehensive committee. tracy jewett. old dominion university.

[2008] member, master's comprehensive committee. kimberley tilford. old dominion university.

independent studies

[summer 2010] new media pedagogy. dave jones. old dominion university.

[spring 2008] medieval rhetoric. daniel cutshaw. old dominion university.

[fall 2008] publishing design. ashley hall. old dominion university.

CURRENT MEMBERSHIPS

acm: association for computing machinery

attw: association of teachers of technical writing

mla: modern language association

sigdoc: acm special interest group on design of communication

sigchi: acm special interest group on computer-human interaction

sfuxw: san francisco ux writers

sux!: sacramento user experience design

uxdh: user experience design for healthcare

uxpa: bay area user experience professionals association

REVIEWING

bedford/st. martin (text books)

computers & composition digital press (academic book)

information, communication and society (articles)

mcgraw-hill higher education (textbook)

pearson-longman publishers (textbook)

INDUSTRY EXPERIENCE

consulting

dearadh consultancy, 2018-2022. principal, user experience, design, technical writing

lifedash, 2010-2011. user experience

miles amen & associates, 2000-2007. usability, user experience, technical writing

salaried

kaiser permanente, national clinical systems, 1998-2000. project manager, national y2k integration

kaiser permanente, california clinical systems, 1997-1998. project manager, user centered design, usability

science applications international corporation, 1995-1997. project manager, user